



XXXII
ISSCT
CENTENNIAL
CONGRESS
CALI - COLOMBIA
Digital - Innovative - Sustainable

Cali, Colombia

XXXII ISSCT

CENTENNIAL CONGRESS

2025

PRECONGRESS

August 22 and 23, 2025

CONGRESS

August 24 to 28, 2025

POSTCONGRESS

August 30 and 31, 2025

Organized by:



...



tecnicaña

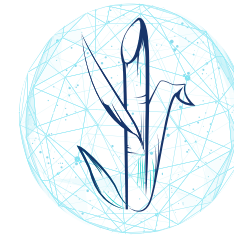


ABOUT **THE ISSCT**



The International Society of Sugarcane Technicians is the entity that brings together scientists, technologists and administrators, as well as institutions, companies or corporations involved in the technical advancement of the sugarcane industry and its by-products.

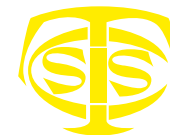
About the XXXII CENTENNIAL CONGRESS OF ISSCT 2025



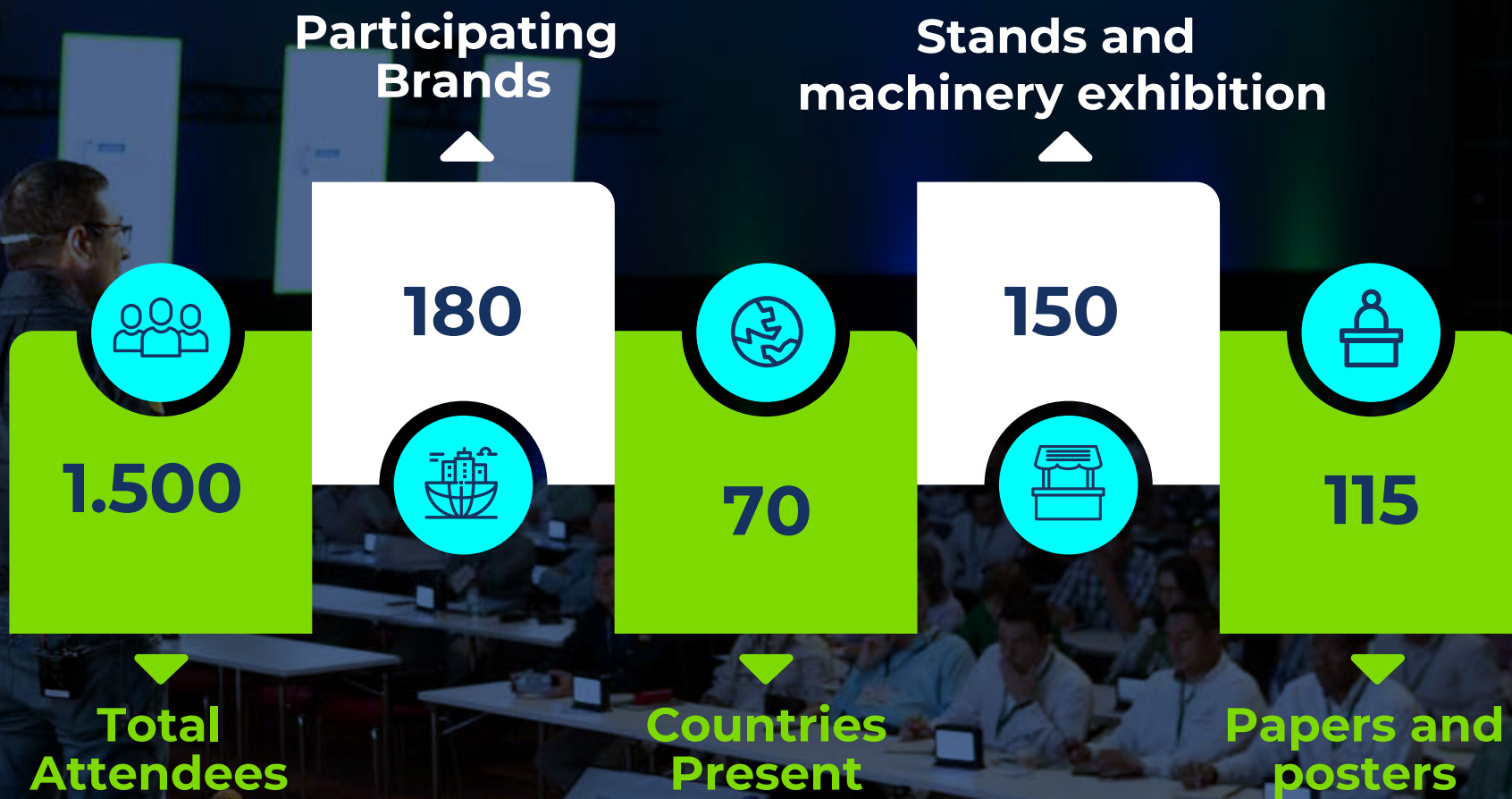
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The upcoming **International Society of Sugarcane Technologists (ISSCT)** conference focuses on Sustainability, Innovation, and Digitalization, bringing together experts, professionals, and technicians from around the world. This major event is the perfect space to interact directly with key players in the sector, establish valuable connections, and position yourself as a strategic leader in the sugarcane agroindustry.

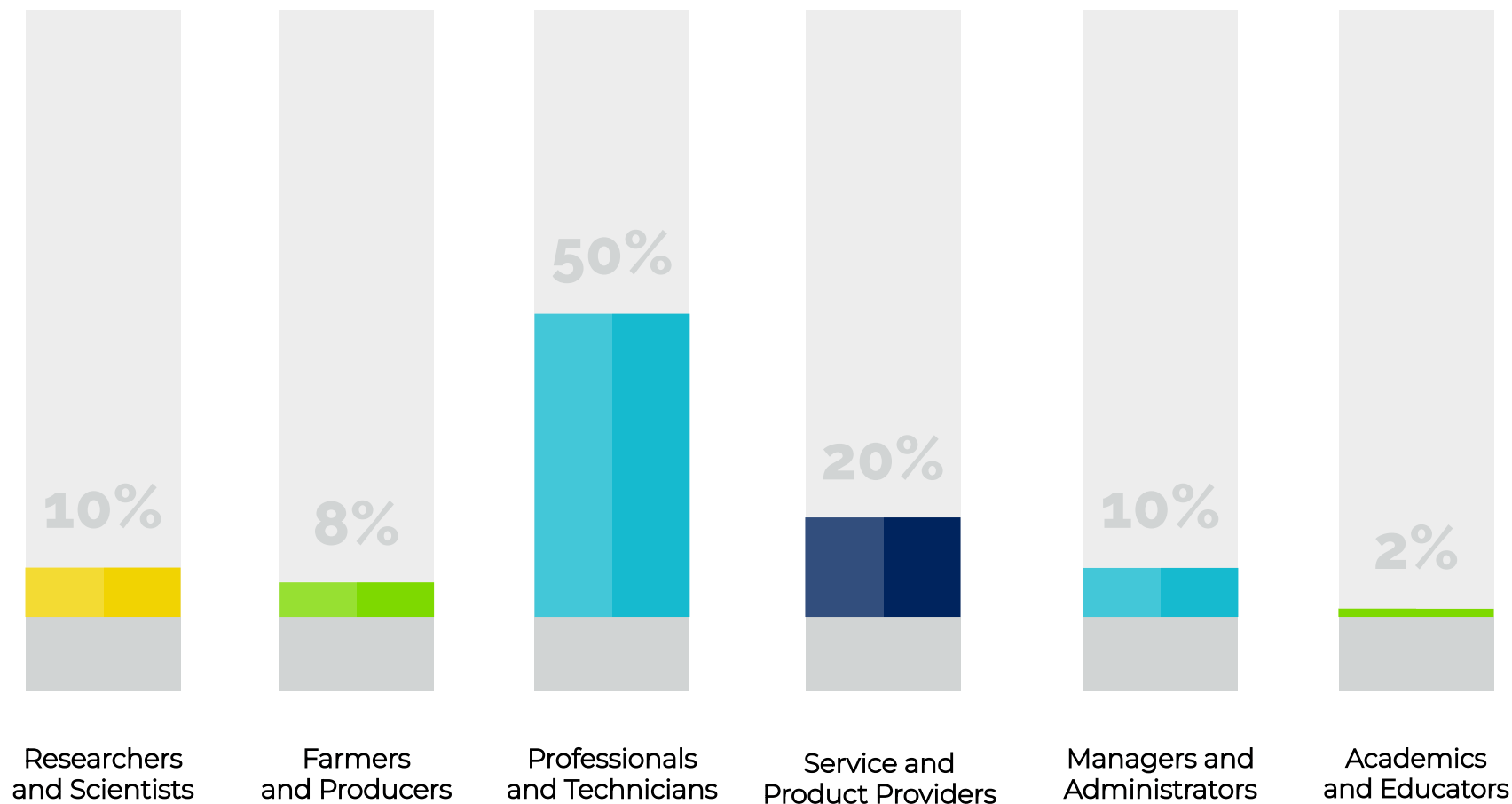
The conference will be divided into three key stages: pre-conference, conference, and post-conference, offering a comprehensive structure to showcase the evolution of the sugarcane agroindustry and strengthen international collaboration in the search for innovative and sustainable solutions.



EXPECTED ASSISTANT



ATTENDEE Profile



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DE CAÑA

SPONSOR OPPORTUNITIES



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Pre-decorated Stand



01



USD 5.500 2x2 (4 m2)

Includes: 1 panel - 2 bar chairs - 1 counter - 1 tv - floor - 1 110V electrical point - lunch and snacks for (1) one person during the four days of the event.

02



USD 9.000 3x3 (9 m2)

Includes: 1 panel - 1 table - 2 chairs - 1 counter - 1 bar stool - 1 television - floor - 1 110V electrical outlet - lunch and snacks for (1) one person during the four days of the event.

*References Images

Free Assembly Stand



01



6x3 m (18m²)

USD 13.000

Includes: 1 110V electrical outlet - lunch and snacks for (2) two people during the four days of the event..

02



6x6 m (36m²)

USD 20.000

Includes: 1 110V electrical outlet - lunch and snacks for (2) two people during the four days of the event.

*References Images

Machinery



01



02



5x5 (25 m2)

Includes: 1 110V electrical outlet - lunch and refreshments for (1) person during the four days of the event.

*References Images

EXPERIENCE ZONE



Virtual Reality
Classes

USD 2.000

Cámara 360°



USD 4.000

*Reference Images



Branding



01



LOGO SPONSOR IN
BACKING ZONE E-POSTERS
USD 1.500x Screen

02



LOGO SPONSOR IN
CHAIR BACK COVERS
Agriculture Hall: 3.000 USD
Individual value
of other halls: 2.000 USD

*References Images

POP MATERIAL



USD 2.600

PENCIL (1.500)

*Sponsor and conference logo



POP MATERIAL

Pre-Congress



CAPS (600)
USD 3.000

*References Images

POP MATERIAL

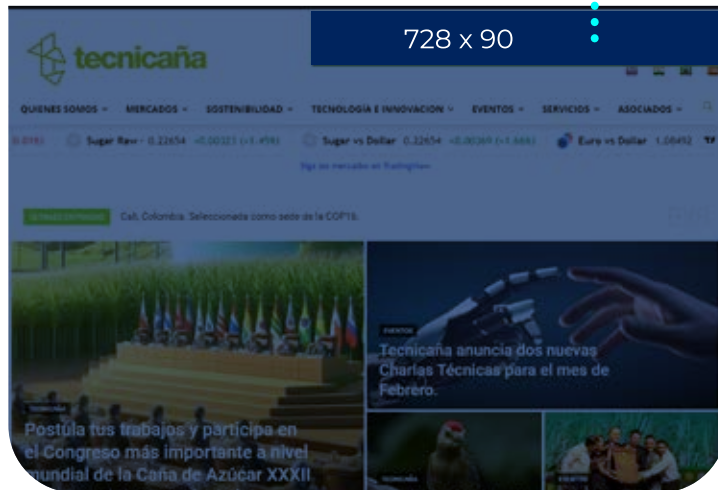


*References Images



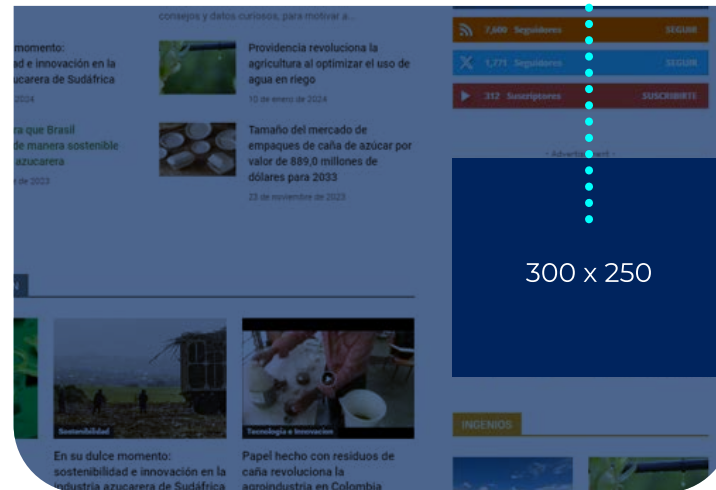
TECNICAÑA WEB SITE

Top Banner



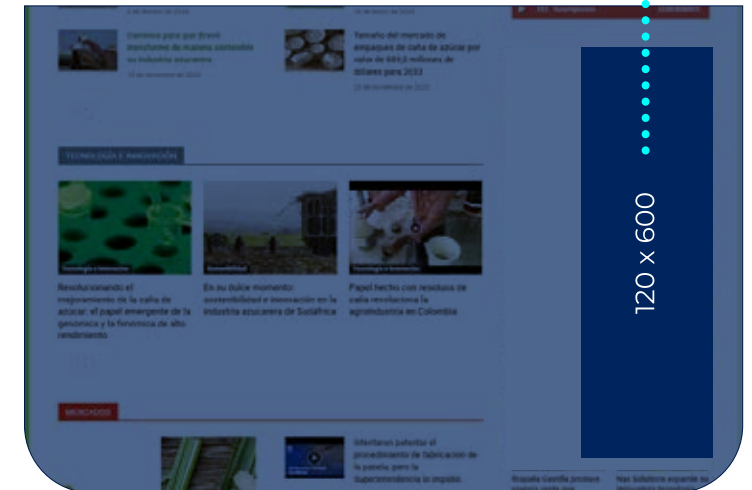
USD 230

Side Banner



USD 282

Skyscraper



USD 384



*Available in academic classrooms

LOGO
PROJECTION



USD 800

TOTEM
LED



USD 1.300

LECTERN
DIGITAL



USD 800

*VIDEO PROJECTION -
VOICE-OVER

SCREEN
TRADE EXHIBITION



USD 1.600



*LOGO Projection

SCREEN TRADE EXHIBITION



USD 1.600

*VIDEO projection in 1 of the rooms

SCREEN ACADEMIC AGENDA

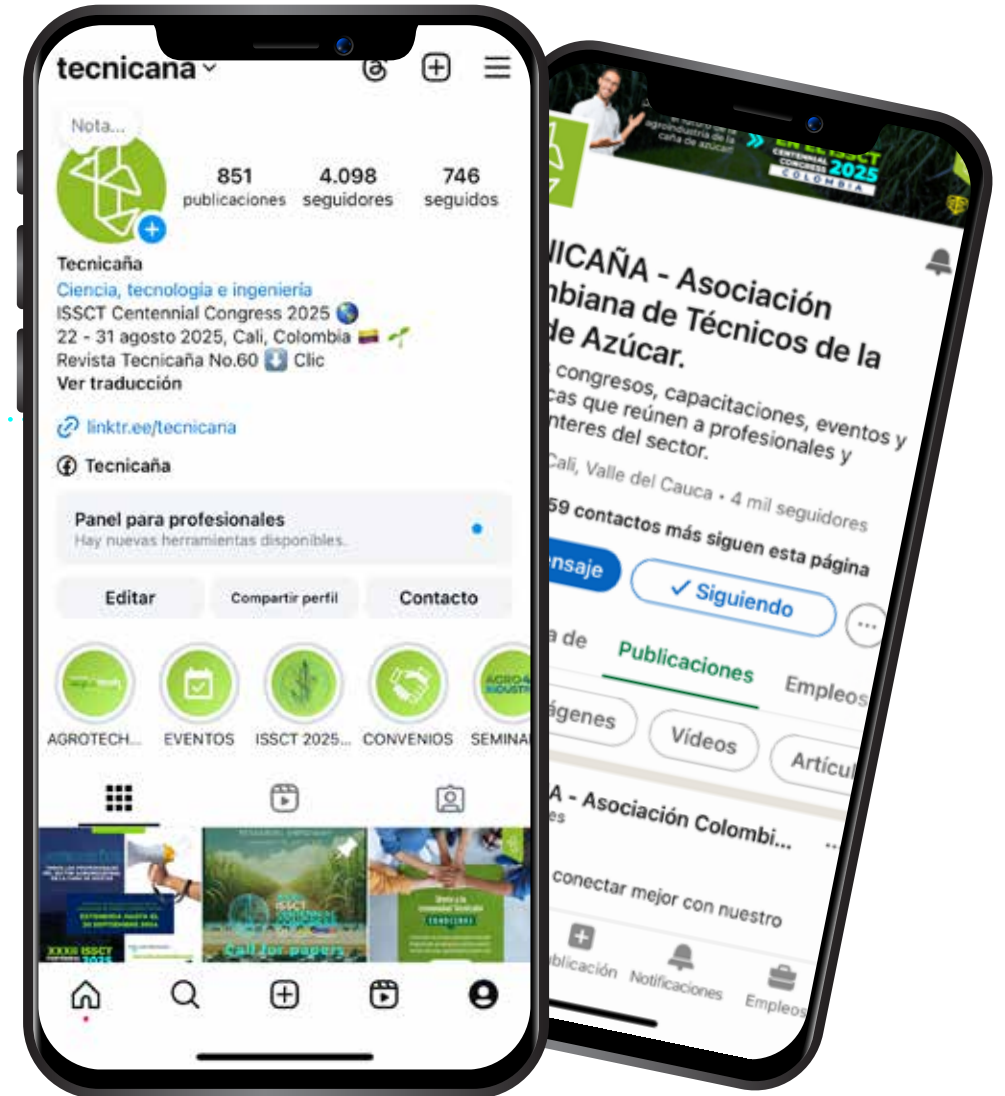
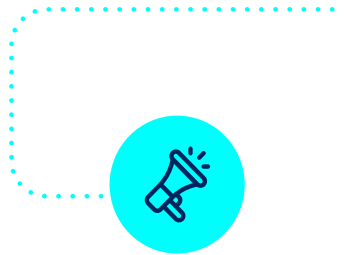


USD 1.800



Sponsor Benefits

- Social Media
- Website
- Tecnicaña App



Includes:

- Participation in the academic agenda
- Lunch and refreshments
- Congress proceedings
- Welcome Kit
- Participation in social and cultural events
- Access to the Trade Showcase
- Transportation: Hotel-Event Center/Event Center-Hotel
- Simultaneous translation
- Wi-Fi service

Participate in the most important
Congress **in the sector!**

**AFFILIATE
FEE**

Individual

USD 950

(VAT included - Price per person)

*These prices do not include
ISSCT membership.





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SOME SPONSORS

AT PREVIOUS TECNICAÑA EVENTS





YOU CAN JOIN TOO!!



CONTACT US

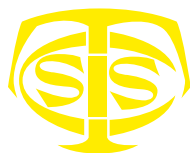
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